



World Cancer  
Leaders' Summit

2011

November 18 | Dublin, Ireland  
From Resolution  To Action

31<sup>st</sup> May 2011

Dr. Maggie Watson  
President  
International Psycho-Oncology Society  
154 Hansen Road, Suite 201  
Charlottesville, VA 22911  
United States

**Invitation - 2011 World Cancer Leaders' Summit, November 18, Dublin, Ireland**

Dear Dr. Watson:

The Union for International Cancer Control (UICC) and its partners, the Irish Cancer Society, the World Economic Forum and the World Health Organization cordially invite you to attend the **2011 World Cancer Leaders' Summit** to be held on November 18, 2011 at the Mansion House in Dublin, Ireland from 9:00 a.m. to 5:00 p.m. First organised in 2006 and now held annually, the Summit is a high-level meeting attended by leading decision makers which aims to influence international health policy and secure a strategic response to the global cancer epidemic.

Approximately 200 high-level participants are expected to attend, including Heads of State, Ministers of Health, UN officials, international cancer leaders and private sector partners. We are honoured to announce that the Summit will be officially convened by Dr. James O'Reilly, Minister of Health of the Republic of Ireland. Summit sponsors include several of the world's most influential cancer organisations, such as the American, Norwegian and South African Cancer Societies, Cancer Council Australia, Cancer Research UK, the European School of Oncology and Macmillan Cancer Support.

The 2011 Summit will be organised at a critical time in the international health arena. Just prior to the World Cancer Leaders' Summit, the United Nations will be holding the first ever Summit on Non-Communicable Diseases (NCDs) in order to address their devastating impact around the world. The UN Summit on NCDs will convene Heads of State and international health experts to secure their commitment to lead the cross-government effort necessary to reverse the epidemic. Recommendations approved by leaders attending the event have the potential to provide much needed momentum for global cancer control and forever change the way this generation addresses the issue of cancer and other non-communicable diseases.

Since the announcement of the UN Summit on NCDs, UICC and its partners have been working closely with UN officials to ensure that cancer is duly prioritised in the UN Summit deliberations and in any resolutions emanating from the event. The World Cancer Leaders'



Summit will be organised shortly after the UN Summit on NCDs in order to quickly develop a broad-based action plan for cancer based on the outcomes of the meeting.

As a result, the theme of this year's Summit – ***From Resolution to Action*** – reflects the urgent need to ensure swift implementation of key recommendations resulting from the UN Summit. It is indeed a once-in-a-lifetime opportunity to significantly impact global cancer control by ensuring that cancer and other non-communicable diseases are prioritised within national budgets and international health agendas.

This year's Summit programme will also include two special side events on Thursday, November 17, for your consideration. A *Corporate Roundtable Discussion* will be organised on the afternoon of November 17. Venue information for this event will be forthcoming. Hosted by UICC and the World Economic Forum, the event will discuss the role of the private sector in promoting healthy lifestyles and will showcase the work of a leading group of corporations in ensuring universal access to cancer treatments and medical technologies.

On the evening of November 17, a *Welcome Reception and Dinner* will be hosted by the Irish Cancer Society at the Royal Hospital Kilmmainham. The Dinner will be attended by Summit participants and key Irish stakeholders and will showcase Ireland's National Cancer Control Programme as an example of effective political engagement and support of comprehensive cancer control planning and service delivery. Please note that travel expenses will be unable to be subsidized for the event.

More information on the Summit Agenda, Corporate Panel Discussion and Welcome Dinner will be provided in the coming weeks, but we hope your schedule will allow for your participation in all of the Summit events. Your presence will be invaluable in helping ensure the involvement of other key global leaders and encouraging a robust discussion and debate of key issues.

I, or Summit Director, Melissa Rendler-Garcia (rendler@uicc.org), will contact your office in the next week to gauge your availability and answer any initial questions you may have about the 2011 World Cancer Leaders' Summit events.

Thank you in advance for your consideration. We look forward to welcoming you in Dublin this November.

Sincerely,



Dr. Eduardo Cazap  
President  
Union for International Cancer Control